



**KALINGA INSTITUTE OF INDUSTRIAL TECHNOLOGY**  
Deemed to be University U/S 3 of the UGC Act, 1956  
**SCHOOL OF MANAGEMENT**

# Admission Bulletin



# KIITEE MANAGEMENT

# 2025

The National Entrance Test of  
KSOM for MBA

# APPLICATION FOR MBA PROGRAMME



## 1.0 Eligibility to Apply

Graduates in any discipline recognized by the Association of Indian Universities (AIU), with a minimum of 15 years of education (10+2+3 or 10+2+4 basis) and minimum 50% aggregate marks (or equivalent CGPA). The percentage of aggregate marks is to be calculated taking all subjects into consideration including optional subjects.

Where the University/Institution does not have any scheme for converting CGPA into equivalent marks, percentage score would be calculated by dividing the obtained CGPA with the maximum possible CGPA and multiplying the result with 100.

Those who are in the final year bachelor's degree course and expect to complete all the requirements of graduation before June 30, 2025 can also apply.



## 2.0 Programme Fee

The total MBA Course Fee is ₹17,90,000/- (Rupees seventeen lakh ninety thousand) is payable as per the details given below. The fee includes Tuition Fee, AC Hostel & Utility Charges, Mess Charges, Development & Administration Fee, Books & Materials and Laptop.

Schedule of Payment of Fees for MBA 2025 - 27 Batch:

Particulars	Admission Fee	1 <sup>st</sup> Instalment	2 <sup>nd</sup> Instalment	3 <sup>rd</sup> Instalment	4 <sup>th</sup> Instalment
Particulars of Onetime Fee (Admission Administration, Registration, Hostel Joining Fee, Books & Materials and Laptop)	1,00,000	-	-	-	-
Tuition Fee	-	2,42,500	2,42,500	2,42,500	2,42,500
Development Fee	-	60,000	60,000	60,000	60,000
Co and Extra Curricular Activities	-	20,000	20,000	20,000	20,000
<b>Total Academic Fee (A)</b>		<b>3,22,500</b>	<b>3,22,500</b>	<b>3,22,500</b>	<b>3,22,500</b>
Hostel Rent, Utility and Establishment Charges (100% AC Hostel) (for Five Months)	-	70,000	70,000	70,000	70,000
Mess Charges (for Five Months)	-	30,000	30,000	30,000	30,000
<b>Total Hostel Charges (B)</b>		<b>1,00,000</b>	<b>1,00,000</b>	<b>1,00,000</b>	<b>1,00,000</b>
<b>Total Fee (A+B)</b>	<b>1,00,000</b>	<b>4,22,500</b>	<b>4,22,500</b>	<b>4,22,500</b>	<b>4,22,500</b>
				<b>Grand Total</b>	<b>₹17,90,000</b>

## Scholarship for MBA Programme

Top 5 ranked candidates in KIITEE Management Test 2025 will be eligible for a scholarship equivalent to 50% of the tuition fees.



## 3.0 Online Application Procedure

One can apply for MBA programme at KIIT School of Management in any of the two ways viz.

(i) **KIITEE Management 2025** or (ii) **with a valid score of CAT/MAT/XAT/CMAT/GMAT** as per the details given below.

### Procedure – 1:

#### KIITEE Management 2025

KIITEE Management examination is KSOM's own National Entrance Test. Candidates can apply for the programme through

[ksom.ac.in/kiiteem](https://ksom.ac.in/kiiteem)

### Procedure – 2:

#### CAT/MAT/XAT/CMAT Scores

Candidates those who have a valid scores of CAT/MAT/XAT/CMAT/GMAT can apply for the programme through

[ksom.ac.in/mba](https://ksom.ac.in/mba)

Or

## MBA Specializations

Operations & Supply Chain  
Management  
Business Analytics  
Marketing  
Finance  
HR

## About KSOM (KIIT School of Management)

KIIT School of Management (KSOM), Bhubaneswar is one of the top B Schools of India. It got the **best B-school of Odisha** by **Times Business Awards** in 2023. KSOM is a part of **KIIT Deemed to be University**, ranked **15** all India, NIRF, MoE, Govt. of India. KIIT has also been ranked in **147th position** among **Asian Universities** by Times Higher Education (THE) ranking of Asia's best universities for 2023 and **Rank 601 – 800** in Time Higher Education **World University Rankings** 2024. KIIT has also been graded **A++** in **NAAC**.

The MBA program of KIIT School of Management (KSOM) is approved by All India Council of Technical Education (AICTE), Government of India. It is also accredited by the National Board of Accreditation (NBA) of AICTE. KSOM has been awarded Life Membership by Association of Management Development Institutions in South Asia (AMDISA).

Spread over an area of 35 acres, the institution houses more than **1000 students** across three courses: **BBA**, **MBA** and **Doctoral program** in Management.

KSOM has an impeccable record of achieving good placements every year. More than **170 companies** came to KSOM last year for placements. Several of global prestigious companies in private and public sector regularly recruit our students. From among comparable B-schools, the institution is one of the best B-schools for placement in India.

**80% faculty** from industry or with Ph.D. & over half the faculty from institutions such as **IIMs, IITs, TISS, MDI, XLRI** and other premier institutes. KSOM has 50+ regular and 35+ visiting faculty members, both among the highest across B-schools in India.

KSOM has a strong industry connect with more than **100 corporate interactions** (conclaves, seminars, webinars, conferences, guest lectures) per year. KSOM has partnerships with several industry leaders like Ericsson, ITC Infotech, High Radius, Schneider Electric, Tech Mahindra L&T Financial, Microsoft & Oracle to jointly deliver content, foster innovation, enhance student learning and develop new capabilities.

# GUIDELINES FOR KIITEE MANAGEMENT 2025



## 4.0 Important Dates

Last Date of Application:  
**06<sup>TH</sup> JANUARY, 2025**

Admit Card Download:  
**08<sup>TH</sup> JANUARY, 2025**

Dates of Entrance Exam:  
**11<sup>TH</sup> - 13<sup>TH</sup> JANUARY, 2025**

Publication of Result:  
**20<sup>TH</sup> JANUARY, 2025**



## 5.0 Instructions for Filling-Up the Application Form

- Candidate's name, date of birth and parent's name should be exactly same as mentioned in 10th pass certificate.
- Options filled by the candidate can't be changed at a later stage.
- Email-Id, phone number & address submitted at the time of registration will be used for all correspondences until admission process is completed. Change in Email-Id, phone number & address will NOT be permitted under any circumstances.
- Candidates may retain the downloaded copy of filled in application form for future correspondence, if required.



## 6.0 KIITEE Management 2025

### 6.1 Procedure

- The entrance examination will be an "Objective-type" computer-based test where the questions would be shown and answers would be marked on a desktop computer.
- Candidates need to be conversant with the basics of computer application, such as using the mouse, keyboard and other basic computing tasks.
- More detailed instructions along with the mock test link would be made available before the test at the KSOM website, [www.ksom.ac.in](http://www.ksom.ac.in).

### 6.2 Rules and Regulations

- Candidates have to bring their printed admit cards to the examination hall and reach the hall at least 30 minutes before the commencement of the examination so as to listen to all the rules/guidelines of taking the examination.
- No candidate, under any circumstances, will be allowed to enter the examination centre after the commencement of the examination.
- A seat indicating index number / application number will be allocated to each candidate. Candidates should find out and occupy their allotted seats only. The candidature of a candidate, found to have changed hall or seat on his/her own, shall be cancelled and no plea would be accepted.
- No candidate, without the permission of the Centre Superintendent / Invigilator, can leave his/her seat or examination hall till the completion of the examination.
- Smoking in the examination hall is strictly prohibited. Tea, coffee, cold drinks, snacks, etc. are not allowed inside the examination hall.
- Phones, pagers, cameras or any other such electronic, electro-mechanical or electrical devices are not allowed inside the examination hall.
- The invigilator will announce the commencement and completion of the examination. Candidates should leave their seats on hearing the announcement of completion.

### 6.3 Subjects / Duration / No. of Questions of Entrance Examination

The entrance examination will be of two and half hours duration. There will be a total of 150 multiple choice type of questions. Specific details on number of questions for each subject/course are enumerated below.

Section	No. of Questions
Quantitative Aptitude	40
Analytical Reasoning	40
English	30
General Knowledge	20
Issue of Social Concern	20

### 6.4 Question Pattern

- Language of the questions will be in English. The questions will not be in any other language.
- All the questions will be of objective type with three marks (+3) for each correct response, minus one mark (-1) for each incorrect response & zero (0) for no response. The candidates are advised not to attempt a question if they are not sure about the answer. If a candidate marks more than one answer for a question, the answer will be treated as incorrect and will fetch negative marks.

### 6.5 Unfair Means

Candidates shall maintain silence in the examination hall. Any conversation or gesticulation or disturbance in the examination hall shall be deemed as misconduct. If a candidate is found using unfair means or impersonating, his/her candidature shall be cancelled and he/she will be debarred from the examination.

### 6.6 Non-Attendance

For those who are unable to appear the entrance examination on the scheduled dates for any reason, no re-examination shall be held for them under any circumstances. The schedule will remain unchanged even if the date is declared a public holiday.



## 7.0 Entrance Test

- All eligible candidates would be called for the computer based online entrance examination KIITEE Management 2025, to be conducted in the designated test centres across India, as per the scheduled dates mentioned earlier. The number of entrance test days for each city will vary and it will be available in the admit card.
- The test centres are mentioned in the booklet/application form. For any unforeseeable reason if test could not be conducted at any selected centre, then the candidate will be asked to appear the test in his/her nearest available centre.



## 8.0 Admit Card

- Candidates can download the admit card from the KSOM website, [www.ksom.ac.in](http://www.ksom.ac.in). Candidates must not mutilate the admit card nor make any change therein.
- Candidates must print their admit card and bring it to the examination hall.
- Candidates must preserve the admit card till the admission process is over.
- Candidates whose particulars do not appear on the website may contact the Admission Office. Phone number is mentioned at the back of the booklet. Such candidates may be required to forward a copy of the application form along with one passport size photograph (as per the original application form) and proof of remittance of fees through email to admission office.





## 9.0 Result

- Result of the KIITEE Management 2025 entrance examination will be available at the KSOM website, [www.ksom.ac.in](http://www.ksom.ac.in).
- On the basis of the KIITEE Management merit list, candidates will be called for Group Discussion & Personal Interview (GD & PI) and Writing Ability Test (WAT).
- Candidates will have to meet their own travel expenses for appearing the GD & PI.
- Candidates must preserve the original result card till the admission process is over.
- GD & PI will be held at Bhubaneswar, Kolkata, Delhi, Bangalore, Jamshedpur and Mumbai. *For any unforeseeable reason if the GD & PI could not be conducted at any selected centre, then the candidate will be asked to appear the GD & PI at the centre allotted by the institute.*



## 10.0 Submission of Documents for GD & PI

Following documents are required to be submitted by the candidates at the time of GD & PI:

- High school certificate and mark sheet
- +2 certificate and mark sheet
- Graduation certificate and all semester mark sheets
- Entrance score card

Any changes in the list would be communicated to the candidate in due course of time.



## 11.0 Final Selection & Admission Offer

The final selection will be made on the basis of candidate's performance in the Group Discussion & Personal Interview (GD & PI), Writing Ability Test (WAT), career marks, and entrance score. Successful candidates will be intimated of their final selection through admission offer letter containing the terms and conditions of the admission. For the offer to be valid, the selected candidates, after going through contents of the admission offer letter, need to confirm and accept the offer with the terms and conditions for taking admission to the programme through "Acceptance Letter" and other documents. All the candidates who have been offered admission have to pay the fees as stipulated in the admission offer letter. Otherwise they would forfeit their seat.



## 12.0 Cancellation of Admission

Admission is liable to be cancelled at any point of time, either before or after admission, if:

- Any information provided in the application form/admission form is found to be incorrect or misleading.
- The candidate fails to submit the final degree result on time as stipulated or fails to secure minimum eligible marks in the degree examination.
- The terms and conditions of the admission offer letter are not fulfilled.



## 13.0 Legal Jurisdiction

All disputes pertaining to the conduct of KIITEE Management 2025 for admission into MBA shall fall within the jurisdiction of Bhubaneswar, Odisha only.

If any person or officer engages himself / herself in act(s) that would result in the leakage of the question paper(s) or attempt to use any unfair means in this examination, he / she shall be liable for prosecution under the Indian Penal Code.



## 14.0 Examination Centres along with Codes

The KIITEE Management entrance examination will be conducted in the following 15 centres only.

STATE	CITY	CODE
Odisha	Bhubaneswar	01
	Rourkela	02
Telangana	Hyderabad	03
Assam	Guwahati	04
Bihar	Patna	05
Chhattisgarh	Raipur	06
	Jamshedpur	07
Karnataka	Bangalore	08
Maharashtra	Mumbai	09
NCR	New Delhi	10
Tamil Nadu	Chennai	11
Uttar Pradesh	Prayagraj	12
	Lucknow	13
West Bengal	Kolkata	14

# APPLICATION FORM

MBA at KIIT SCHOOL OF MANAGEMENT (KSOM)



KIIT DEEMED TO BE  
UNIVERSITY

**KIITEE MANAGEMENT 2025**

01. Candidate's Name  
(as given in Class X Certificate)

02. Father's Name  
(as given in Class X Certificate)

03. Date of Birth    Aadhaar No.

04. Sex Male  Female  Other

05. Nationality Indian  Other

06. Communication Address  
Line 1   
Line 2   
Line 3   
City  Pincode   
State   
Mobile No.  Alternate Mobile No.

07. Category General  SC  ST  OBC  Physically Challenged

08. Course Applied for  MBA

*Non Refundable Application Fee for the MBA course is ₹1500/-.*

09. Father's Email ID

10. Mother's Email ID

11. Father's Mobile No.  Mother's Mobile No.

12. Test Centre Option Option1  Option2

13. Qualification Details  
Qualification (Tick any One Option) Graduating in 2025  Graduate  Post Graduate   
Passing Year

14. Aggregate Marks in Percentage 10th  12th  Graduation

15. Email ID

16. Mother Tongue

17. How did you come to know about KSOM?

SAMPLE

SAMPLE

## Declaration:

I hereby undertake that the information given through this Application Form are true to the best of my knowledge.

*Ramesh Apte*

Signature of the Candidate




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## GET IN TOUCH WITH US

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